

Autumn in the Comm Dept

"All of us who professionally use the mass media are the shapers of society. We can vulgarize that society. We can brutalize it. Or we can help lift it onto a higher level."

William Bernbach,
advertising executive



Oct 7, 2010

The Communicator



Now at the MFA Avedon Fashion

1944 - 2000

Richard Avedon was one of the greatest image-makers of the twentieth century. He revolutionized fashion photography with his imaginative, spirited portrayals of the "good life".

Free MFA Passes in Beatley Library

Ask at the circulation desk!

Book Signings. Book Festivals. New Comm Blog. October 2010.

Memories of our long summer are beginning to fade, and I know my spirits have been a bit dampened by the weeks of rain we've been trudging through.

However, we are too busy and too excited about the fantastic new projects going on in the Communications Department to notice a little damp. We'd like to invite all of you to learn more about the world of broadcasting at the Intercollegiate Broadcasting Conference, this Saturday, October 9th, in the Comm Department lobby.

We are delighted to announce the reception and book signing for Judith Aronson's *Likenesses*. And I personally am very excited to attend this year's Boston Book Festival to try out a writing workshop or two, and to see the hilarious, if a bit mean, second annual *Writer Idol*.

Read on for details!

Deirdre



BBF BOSTON BOOK FESTIVAL

October 16th, 2010, Copley Square

Workshop Registration is now open!

The Boston Book Festival has partnered with [Grub Street](#), [Mass Poetry Festival](#), [Rose Metal Press](#), [PoemWorks](#) and the [Boston Comics Roundtable](#) to offer eight free writing workshops and two participatory events over the course of the day led by renowned local writers and poets.

1 Hour, 1 Story: A Flash Fiction Workshop

Making Scenes from Real Life Come Alive

Jumpstart Your Writing

Young Poets' Workshop and Café

Writing for Comics

Freewrites: Generating Poems That Know More Than You!

Secrets of the Prolific

Poem Generator

And, for the thick-skinned, **Writer Idol**, where a professional actor will perform the first page of YOUR unpublished manuscript for the audience and a panel of four judges.

Visit bostonbookfest.org for complete workshop descriptions, times and locations, and to register.

Did you pick up a copy of the One City One
Story piece? There are still copies of *The
Smile on Happy Chang's Face* by Tom Perrotta
on the table in front of the Comm Dept.
Come pick one up!



BBF 2010 Exhibitors:

826 Boston Writing
Center

Anise Cayen @
Strategic Books

ArtsBoston

Bag Ladies Tea

Barefoot Books

Barnes & Noble
Booksellers

Bascom Hill Books

Boston Antiquarian
Book Fair

The Boston
Athenæum

Boston Book Festival

Boston Magazine

Boston Parents Paper

Brattle Book Shop

The Catered Affair

CBS Radio

Christian Science
Reading Room

Citizens Bank
Growing Community
Program

CLEAR

Clover Food Truck

David R. Goaine,
Publisher

Dean's Dogs

Emerson College
Professional Studies

Racing History and
Ourselves

Google

Grub Street Writers

Harper Perennial

Houghton Mifflin
Harcourt

Jewish Community
Centers of Greater
Boston

Mass Center for the
Book

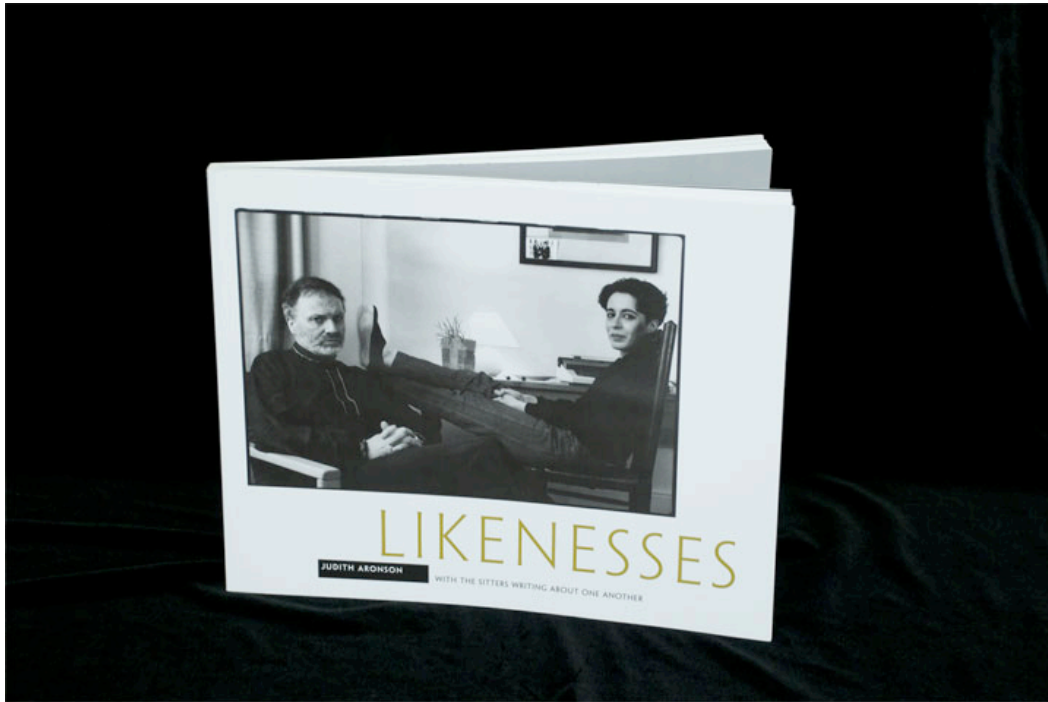
and more...

**Reception for Judith Aronson's
"Likenesses"**

November 3, 2010

5:45 - 7:00 p.m.

Simmons College
300 The Fenway
Trustman Art Gallery
Main College Building,
4th floor
Boston, MA 02115



The Communications Department at Simmons College is proud to host a book signing and reception for Judith Aronson's *Likenesses*. This remarkable debut book has caught the attention of critics, art lovers, and readers in the Boston area and internationally. *Likenesses* is a book of intimate portraits of writers and artists. It includes over 100 pages of photographs with commentary, much of it original, by the sitters. In the introduction, Aronson describes the thirty years of photography reflected in these pages. These photographs suggest whole worlds and whole lives in the moments before and after the shutter snapped. Aronson presents a community of academics, poets, artists, and actors whose words about each other will fascinate art and literary enthusiasts alike. The photos and essays feature some of the most prominent names in the twentieth century, including Sara Caldwell, Matthew Carter, Seamus Heaney, Norman Mailer, Robert Pinsky, Joan Plowright, Ralph Richardson, Salman Rushdie, Simon Schama, Diana Trilling, and Fredrick Wiseman.

Please join us for an event celebrating Judith Aronson's achievement. Books will be available for purchase and light refreshments will be served.

For more information, please contact:

Deirdre Yee, 617-521-2838 or deirdre.yee@simmons.edu

The Mary Baker Eddy Library will be hosting “New Visions in Social Change.”



What is a social entrepreneur? The answer is not a gregarious businessperson, but individuals and organizations that bring a creative and incentive-based approach to solving entrenched social and economic problems. From Bangladesh to Boston, social entrepreneurship is changing our world. Three trailblazers in the field will discuss the implications and potential of this movement at The Mary Baker Eddy Library on Thursday, November 4.

What are the main forces shaping society and the global economy?

One might say governments and multinational corporations. But there is a new difference maker on the scene, the social entrepreneur.



These panelists will discuss the social entrepreneurship movement and how, although the term and movement is new, the idea is not.

More information available at:
<http://www.marybakereddylibrary.org/events/programs/social-change>



The event begins at 7 p.m. in the Hall of Ideas at the Library. General admission is \$8, or \$5 for Friends of the Library. Please make your reservations online, or by calling 617-450-7200.

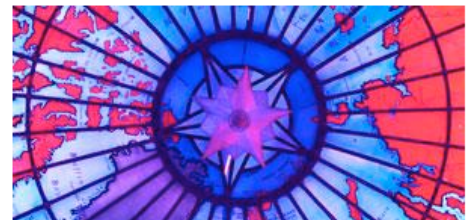


The Mary Baker Eddy Library is located at 200 Massachusetts Avenue, between Huntington Avenue and Boylston Street.

This evening event will feature journalists and entrepreneurs including:

Author of *How the Change the World: Social Entrepreneurship and the Power of New Ideas*, **David Borstein**,

Founder of City Year, **Alan Khazei**, and CEO of Universal Giving, **Pamela Hawley**.





Intercollegiate Broadcasting System Conference 2010

Simmons Students are invited to register and take part in the Intercollegiate Broadcasting System (IBS) East Coast Radio and Webcasting Conference **this Saturday, October 9th, 2010.**

The 7th Annual East Coast Radio/Webcast Conference runs from 8:00 - 5:00 and features more than 20 workshops and seminars on media skills and issues.

The Communications department is excited that this year our faculty will give a presentation on an exciting new course. Simmons College, in partnership with African University College of Communications in Accra, Ghana, is developing a unique and exciting new educational experience - **Virtual Study Abroad. Globalization On a Shoestring.SM** Simmons Professor **Jim Corcoran** and Course Professor **Len Mailloux** will discuss cross-cultural educational opportunities through the use of today's new and emerging technologies.

Another anticipated seminar is the **Women in Media** Roundtable discussion. Only a generation ago, the number of women working in the broadcast media was very small. Join **Mary Cardaras**, veteran CNN Producer and now chair of the Digital Media department at The New England Institute of Art, **Liz Solar**, veteran Boston broadcast personality and national voice-over talent and Comm Department Alum, **Courtney Strakosch**, Sales/Promotions, WHCN/WPOP, Hartford, for a discussion on the opportunities, challenges, and the future of women in the broadcast world!



The conference will also feature a session on **Backpack Journalism**. The world of Journalism is changing at lightning speed. The way we gather and transmit information has been reinvented in the digital age and now the traditional roles of journalism are being challenged by eager, new backpackers who are changing the face of news gathering and reporting. Join Independent Film Producer and Webcaster **Mark Wood** as you take to the streets

of Boston to shoot, edit and post a short video. **This session is limited to the first 15 people. Sign up at Registration.**

For more information on sessions, see the program schedule:

<http://www.frontiernet.net/~ibs/1onlineschedule3.html>

This is the 3rd year in a row that Simmons has hosted this event. Last year, more than 250 student, faculty and media professionals took part. The IBS East Coast Radio and Webcasting Conference is free for all Simmons students and faculty. Students from other schools may also register online. Come on by to learn about the ever-changing world of media from the experts.

Registration information is available here:

<http://www.frontiernet.net/~ibs/1oneday02.html>

Check out the new Communications Department Blog: Comm Blog

For course descriptions,
faculty bios, studio 5 projects,
etc!

<http://www.simmons.edu/undergraduate/academics/departments/communications/blog/>

Student Portfolio Site:

To see the kind of work done
in our courses!

<http://www.simmons.edu/undergraduate/academics/departments/communications/portfolio/index.php>

CommBlog



Likenesses by Judith Aronson

By Deirdre Yee on September 22, 2010 1:52 PM | [1 Comments](#) | [Permalink](#)



Connect to the Comm Department!

Can't get enough of the
Communications Department?

Want to be informed first about the
great new internship opportunities/
scholarships/competitions/courses?



SimmonsComm Follow the department on
Twitter for media links and news!!!
less than 5 seconds ago via web to you



Simmons Comm Dept Search on Facebook and LIKE
the Communications Department at Simmons College Page!
you are really going to like this

SIMMONS Communications Department Student Portfolio

[Home](#) [Design](#) [Writing](#) [Integrated Media](#) [PR/Mar Comm](#) [Outside the Tracks](#)

Student Portfolio

From James Corcoran, Chair

Welcome to the Department of Communications Student Portfolio, home of one of the more popular majors at Simmons College. That popularity can be traced, in part, to a curriculum that is an exciting blend of theory and hands-on application. It is a curriculum that will help you develop skills to analyze media and to understand how it reflects, affects, and molds public opinions, ideas, and values. It is a curriculum that will challenge you to find an answer to Marshall McLuhan's question, "Does a fish know when it is wet?" And have you recognize how that answer relates to mass media.

But you won't just think and talk about media. You will create media, construct multimedia sites and web pages, edit and write news, feature, and opinion articles, press releases, and scripts, design page layouts, brochures, and posters. You will make movies. You will do whatever it is that excites you, that interests you about the field of communications.

And you will create all those wonderful things while working side by side with professors who practice what they teach. The department faculty are working — and in many cases, award-winning — journalists, book authors, filmmakers, graphic designers, published research scholars and public relations professionals who keep a foot in the educational and professional world, and who bring their ongoing experience into the classroom. You also will be linked to the vast network of Simmons alumni in the working world, and, through a variety of department programs, we put you in professional settings, as well — from one-day job shadowing to semester-long internships. This approach to teaching, this hands-on engagement with the cutting edge of the profession, is what makes us dynamic.

We aren't just teachers, however. Since we know the field and what is needed to survive and succeed in it, we will be there for you outside the classroom to serve as advisors and mentors.

The education and training you receive from us will prepare you to think critically, write well, speak articulately, and be visually literate. That is the vision that animates education at Simmons College, particularly in our department. It is a vision we believe will make you, upon graduation, an attractive candidate to employers, and will give you the best grounding for a fulfilling professional and personal life.

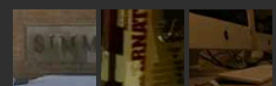
recently added to design



recently added to writing

Never Forget
Art as personal struggle
New houses are not enough
Fighting the twin demons of HIV and rape
Beating the Beatley Maze

recently added to integrated media



O'NEILL AND ASSOCIATES

Internship Opportunities

Available Immediately

WHO WE ARE

O'Neill and Associates is a government relations, public affairs and communications firm providing services throughout the US. We are looking for interns in the following capacity:

Public Relations Intern Government Relations Intern Marketing Intern

Our internships offer an invaluable experience for students interested in gaining agency experience and working on a variety of client projects. Interns learn firsthand about the unique approach to client needs that distinguishes O'Neill and Associates from other firms in the industry- the integration of government relations, public affairs and communications services.

WHAT YOU'LL DO

Students are assigned to either: the public relations, government relations, or operations division based on their major, interests, previous internships, and past experiences. From there, students are assigned to two mentors that they will work with directly from that division. While the majority of your work will be assigned from your mentors, there are plenty of other opportunities to work with other team members.

Our **communications interns** will assist account executives, account supervisors and senior staff in media relations, marketing and crisis communications, relationship building and communications plan development services to clients in a variety of industries. Students will do research, assist in writing press releases, put together media lists and help send press releases out, assist with media outreach, assist with event planning and much more.

Our **government relations interns** will assist account coordinators, account supervisors and senior staff. Our GR interns will mostly do research, help with fundraising events, perhaps journey to the State House to take notes at a hearing, and learn so much more about policies and procedures of working with the government.

Our **marketing intern** works directly with the director of marketing and marketing assistant. This student will help write bios, internal press releases, help prepare informational packets, compile research for proposals for new business prospects, and help with the day to day marketing and operations of the company.



DETAILS

Applicants must have strong writing and research skills and the ability to multi-task, as our interns work on a variety of assignments, including media documents, conducting media outreach, research, assisting in the firm's business development needs and some administrative support. O'Neill and Associates is looking for marketing, communications, public relations, political science or other related majors with a GPA of 3.0 or above who can commit at least 12 hours a week to the internship. The internship is unpaid, however, you can receive college credit. Internships are offered in the spring, summer and fall. To apply, please submit your resume and cover letter by email to Nairi Aprahamian, naprahamian@oneillandassoc.com.

Simmons College Communications Department Helps Launch



New International Journalism Initiative

Within the month, an exciting new initiative for Journalism students around the globe will be launched. **CNI, College Newsnet International**, is a web-based showcase featuring the best work from the world's best students and the Simmons College Communication Department has been instrumental in its development.

More than 500 educators and media professionals were introduced to CNI at the **World Journalism Education Conference** at Rhodes

University in Grahamstown, South Africa in July. The presentation prominently featured a film produced by Simmons College Communications graduate, Christina Lenis ('09) titled: "Voices of Ubuntu", a look at the life aspirations of some children from that community. The film is a product of Professor Dan Connell's "Human Rights in South Africa" program.



CNI Founder and Managing Editor, Mary Cardaras, a former Senior Producer for CNN World™ and prominent media educator, has pulled together professors, journalists, videographers, documentarians and web designers to create CNI, a Youtube™-type posting site open, at no charge, to schools and student journalists everywhere.

Simmons Communications faculty members Judith Richland and Len Mailloux both serve on the CNI Board of Advisors and current Simmons student, Emily Russell is working with the web developer of CNI in a directed-study effort in preparation for this month's launch.

"The response to the CNI model was very enthusiastic", said Cardaras. Educators from schools around the world were excited at the idea of a central repository where students in all forms of communications media can get their work noticed and learn from each other. Cardaras explained that "many of the third-world schools have little access to the outside world. This will give them that access to join in the new alternative voice of journalism, a world seen through the eyes of young professionals-in-training."

CNI is accepting all print, fiction, photographs, films, radio broadcasts, documentaries and web-based content at no charge. "Students are encouraged to share their work with each other and the world", said Cardaras. She added, "This is also an excellent tool for Media Professors who wish to use select examples of other student work as a teaching tool in their own courses."

For more information about "CNI: Students Making News", visit: www.collegenewsnet.org and join as a friend on Facebook.

Reminder:

Don't miss the Internship Orientation Meetings if you are thinking of doing a **Communications Internship** for credit in the Spring or Summer of 2011!

Come to a **mandatory** orientation to find out what steps to take

You must be a rising junior or senior to take an internship for credit

Internship Orientation Dates

Wednesday October 6 | 2:00 P.M. – 3:00 P.M.
In the Student Activities Room

Tuesday October 19 | 3:00 – P.M. – 4:00 P.M.
In the Student Activities Room

Thursday November 4 | 10:00 A.M. – 11:00 A.M.
In L-428



For more information,
contact Sarah Burrows:
Sarah.burrows@simmons.edu

grub street, inc.



Film Internship Opportunity

Are you handy with a video camera?

Do you know the ins and outs of iMovie (or similar programs) and want to help Grub Street record our great readings and events?

Grub Street, inc. need your help!

The ideal film internship candidate will be free to cover evening and weekend events, have the requisite computer skills and have an interest in writing and the arts. Grub internships generally run each semester (Fall, Spring, and Summer) and average 12-15 hours/week during office hours (Monday-Friday, 10am-6pm). Schedules are casual, as is dress code and office atmosphere. We have a lot of fun at work and get a LOT done; we expect the same from you.



In exchange for your hard work, you'll get an insider's look at the Boston creative writing scene, free Grub Street classes, and some valuable skills to put on your resumé. We've also been known to write some killer recommendations for those who are worthy.

This is a great opportunity for students, recent grads, and anyone interested in nonprofit work and the arts. Interested parties should contact chip@grubstreet.org

grub street...

<http://www.grubstreet.org/>

Makes writers better writers.

Builds literary careers.

Creates audience for good work.

Grub Street is a non-profit creative writing center dedicated to nurturing writers and connecting readers with the wealth of writing talent in the Boston area.



CommLab News



Communications students should note that the Communications Lab will have different hours this holiday weekend.

The student work lab, L-321 will be closed **all day** on Saturday and Sunday. The labs will, however, reopen for normal hours on Columbus Day, Monday, October 11th 9:00 a.m. – 9:30 p.m.



Questions? Comments?

We want to hear and share what you are doing in communications! To share any recent achievements, press, or Communications-related announcements and to submit material for inclusion in the Communicator

Email me at
communications@simmons.edu