

Welcome to the Comm Dept

*"Communication works for
those who work at it."*

Sept 9, 2010

The Communicator

Academic year 2010/2011. Where will you
be this time next year? What do you want
to achieve this semester?

Welcome back to our lovely sophomores, juniors, and seniors! And welcome, all first-years and transfer students who are taking a Simmons Communications course for the first time. Here in the department we are proud to provide information on projects, contests, internships, jobs, volunteer opportunities, and club and organization news to supplement your experience at Simmons. Also check here for important department info-like changes in Commlab Hours!

Take the time each month to browse through the Communicator to see if there are any opportunities that you'd like to take advantage of!



Fun in the Bean

Did you know?

If you don't include college students, only about 600,000 people reside in Boston.

City of Grub

Only 34 of Boston's 840 restaurants serve fast food.

For more info on the City on the Hill, see
<http://boston.com>



BBF BOSTON BOOK FESTIVAL

In preparation for the second annual Boston Book Festival, the non-profit has organized an all-city read.

The Boston Book Festival will publish a short story by a well-known local writer, which will be distributed as a bound booklet to 30,000 Bostonians, free of charge. After considering over 20 stories submitted by local authors, they chose a story by Tom Perrotta entitled *The Smile on Happy Chang's Face*.

The story first appeared in the literary journal *Post Road* and was subsequently included in *Best American Short Stories*. We thought that Tom's story would appeal to many people as it deals with universal themes like family relationships. And it involves a baseball game.

Beginning on September 30 we will give away 30,000 bound copies of the story at libraries, community centers, subway stops, coffee shops and as many other places as we can. But if you don't get one of the adorable, pocket sized bound stories, no worries-- it will be available as a pdf on our website both in English and in several other languages as well.

Please check the Boston Book Festival website on September 27th for a list of where you can pick up your copy of the story as well as a schedule of events and other ways you can participate.

One City One Story will culminate with an opportunity to meet Tom Perrotta and participate in a large scale, moderated story group discussion at the Boston Book Festival on October 16 in Copley Square.

The second annual Boston Book Festival will take place Saturday, October 16, 2010.

The 2009 festival was a huge hit - 12,000+ readers of all ages from across New England, 90+ award-winning authors and presenters, 30+ free indoor events, and 40+ outdoor exhibitors.

It was so great, in fact, that the *Boston Globe Magazine* recently named the Boston Book Festival **Best of the New 2010**.



Communication Arts



You can also check out the AIGA website, the professional association for design, for national and regional competitions throughout the year. Be sure that students are eligible before you begin working on your entry!

<http://www.aiga.org/content.cfm/competitions>

Communications Media Competitions: Students can enter in Unpublished Category

From their website:

Communication Arts annual juried competitions recognize the best creative work being done today in visual communications. Winning entries are published in one of five Annuals: Interactive, Illustration, Photography, Graphic Design and Advertising. With over 70,000 copies of each Annual distributed worldwide, you're guaranteed outstanding exposure to potential clients and colleagues.

Call For Entries



2011 Typography

A juried competition for the best work in typography.

[Information & FAQ](#)

DEADLINE

9.10.2010

[ENTER NOW](#)



2011 Interactive

A juried competition for the best work in interactive media.

[Information & FAQ](#)

DEADLINE

10.8.2010

[ENTER NOW](#)



2011 Illustration

A juried competition for the best work in illustration.

[Information & FAQ](#)

DEADLINE

1.7.2011

[ENTER NOW](#)



2011 Photography

A juried competition for the best work in photography.

[Information & FAQ](#)

DEADLINE

3.25.2011

[ENTER NOW](#)

<http://submit2.commarts.com/Home.aspx>



Simmons College Convocation 2010

Wednesday, September 1, Simmons celebrated an all-College Convocation, which commemorated the opening of the academic year and welcomed faculty and new and returning students to campus. The theme of the event was "The Spirit of Simmons: A Resilient Commitment to Excellence," and speeches were given by Provost Charlena Seymour, Janet Patterson '81 '84HS, and President of the Faculty Senate, Sylvia Maxfield.

BELOW: Professor Bob White proclaimed the start of the academic year. Design Professor Judith Aronson and Internship Professor Sarah Burrows enjoyed the ceremonies.



Want to Change the Media?

Submit your ideas for the 2011 National Conference for Media Reform:

<http://freepr.es/cO1aMp>



The National Conference for Media Reform will bring together thousands of people devoted to better media and a better democracy. Activists, media makers, educators, journalists, students, policymakers and people from across the country will gather in Boston to strategize, network, share skills, swap information and inspire one another during three days of workshops, panels, caucuses, keynote speeches, meetings and parties.

Save the Date: April 8-10, 2011, Boston

Call for Suggestions Website:

<http://www.freepress.net/call-for-suggestions>

Program Priorities: We are looking for session proposals on topics related to media reform, media activism and media policy. Sessions should fit into one of our themed tracks for the conference:

- * Policy and Politics
- * Social Justice and Movement Building
- * Journalism and Public Media
- * Media Makers, Culture and the Arts
- * Technology and Innovation
- * Workshops and Trainings

Sessions should be designed to:

- * Energize, motivate and inspire participants to reform the media.
- * Educate on pressing media reform issues and actions to achieve real change.
- * Share models for successful media reform campaigns and actions.
- * Strengthen the skills of activists working for media reform.
- * Examine "who's doing what" in various sectors of media reform, media policy and media activism.
- * Provide opportunities to network, connect with allies, and meet others interested in making media better.
- * Discuss strategies for realizing concrete change in our media system.



Questions?

Email me at
communications@simmons.edu

Here are some other great sites on the Simmons website you should check out:

Comm Website:

For course descriptions, faculty bios, studio 5 projects, etc!

<http://www.simmons.edu/undergraduate/academics/departments/communications/index.php>

Student Portfolio Site:

To see the kind of work done in our courses!

<http://www.simmons.edu/undergraduate/academics/departments/communications/portfolio/index.php>



Connect to the Comm Department!

Can't get enough of the Communications Department?

Want to be informed first about the great new internship opportunities / scholarships / competitions / courses?



SimmonsComm Follow the department on Twitter for media links and news!!!
less than 5 seconds ago via web to you



Simmons Comm Dept Search on Facebook and LIKE the Communications Department at Simmons College Page!

 you are really going to like this

Simmons College Radio Wants YOU!!!



Listen to Simmons College Radio at

<http://www.simmons.edu/radio>

From Simmons to the World!

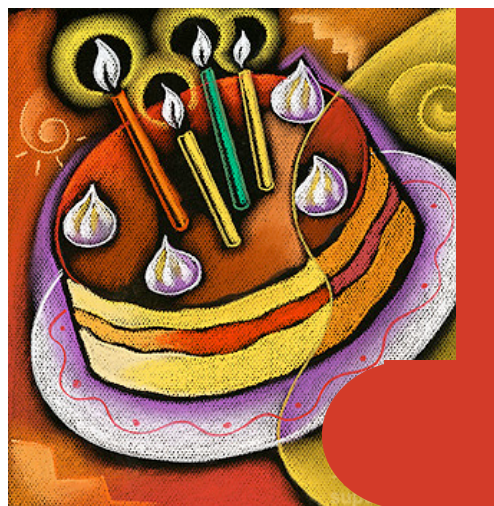
Simmons College Radio invites all members of the Simmons community to become part of one of the fastest growing college stations in America. Now beginning its third year of internet broadcasting, Simmons College Radio is looking for air talent for:
Music Shows - Talk - Sports - News and more

To get involved, contact Faculty General Manager, Len Mailloux at mailloux@simmons.edu or Student General Manager Jill Ruddock at simmonsradio@gmail.com.

Simmons College Radio - Happy Birthday

This October marks the end of Simmons College Radio's second full year on the air. The station, which streams through the Simmons College website as well as iTunes, iPhone, Shoutcast, Blackberries and more, is part of the Intercollegiate Broadcasting System (IBS) Student Radio Network. The station has had close to 100,000 listeners in more than 70 countries since hitting the air in 2008.

We look forward to another exciting year of informative, fun and relevant programming and the continued participation of students, faculty and staff. This year, look for more live Simmons College sports on-air. We hope to bring a variety of athletic events to our audience throughout the world.



Simmons to Host 7th Annual East Coast Broadcast Conference:

The Communications Department at Simmons will again be the host site of the Intercollegiate Broadcasting System (IBS) 7th Annual East Coast Fall Broadcast Conference, Saturday, October 9.

This event, which has been hosted by Simmons for the past two years, brings together college and high school students, professors and teachers from more than 25 different institutions for a day of seminars and workshops on current media skills and issues.

Attendees can get the latest on FCC Law, Obscenity Issues, Audio Production Skills, Job Search Techniques and much more. There will also be a special session about the Communications Department's new Globalization on a Shoestring Initiative.

This event is free to Simmons students and kicks off with registration from 8:00 - 9:00.

Intercollegiate Broadcasting System Links:

IBS Homepage:

<http://www.frontiernet.net/~ibs/ibshome.html>

Last Year's Boston Conference Schedule:

<http://www.frontiernet.net/~ibs/1onlineschedule3.html>

2010 New York Schedule:

<http://www.frontiernet.net/~ibs/0-2010-IBS-NYC-schedule.htm>



What is the Intercollegiate Broadcasting System?



The Intercollegiate Broadcasting System is a not for profit education corporation founded in 1940. We serve not-for-profit community, college and high school stations and webcasters. IBS holds over 200 educational seminars with over 300 speakers/panel members, coast-to-coast, attended by over 2,000 delegates every year!

COREY McPHERSON NASH

Available Immediately:

Company:	Corey McPherson Nash LLC
Location:	Watertown
Website:	http://www.corey.com
Position:	Marketing Intern
Type:	Internship
Job Description:	PART-TIME MARKETING /RESEARCH ASSISTANT
Pay:	\$10-12 per hour

One of Boston's leading and established branding & design firms is looking for a marketing assistant to support all facets of marketing and business development from proposal writing, meeting preparation and follow-up, direct mail, outreach efforts, awards submissions, filing, and research.

This is a part time position (2-3 days per week) in an outstanding work environment. Resumes with availability (include preferred days and times): to mpetrillo@corey.com

Corey McPherson Nash is an equal opportunity employer.

THOUGHTFUL BRANDING & DESIGN



Virtual Study Abroad Course Running in Spring 2011

This spring, the Communications Department will once again be offering the VSA Radio course (pronounced VISA), a part of the college's Globalization on a Shoestring Initiative. Officially listed as **Special Topics: Radio Operations**, this course is a collaborative effort between the Simmons College Communications Department and the African University College of Communications (AUCC) in Accra, Ghana. It is co-taught by a professor at AUCC and by Professor Leonard Mailloux at Simmons. Mailloux also teaches Radio Operation, Media and the First Amendment, and manages Simmons College Radio.



The course ran in Spring 2010 and through email, Skype, iChat, Facebook and Ning the students at both schools worked together to create blog postings, articles, and to co-produce radio programs that aired on their radio stations. The media that students created focused on the sister school's culture and Simmons students spent the semester learning about the customs, food, music, politics, social issues, and recreational activities in Ghana. Meanwhile the AUCC students produced shows about culture and life in Boston. Look out for this innovative, one-of-a-kind, Globalization on a Shoestring course for Spring 2011!

Thinking of doing a **Communications Internship** for credit in the Spring of Summer of 2011?

Come to a **mandatory** orientation to find out what steps to take

You must be a rising junior or senior to take an internship for credit

Internship Orientation Dates

Wednesday October 6 | 2:00 P.M. – 3:00 P.M.
In the Student Activities Room

Tuesday October 19 | 3:00 – P.M. – 4:00 P.M.
In the Student Activities Room

Thursday November 4 | 10:00 A.M. – 11:00 A.M.
In L-428



For more information,
contact Sarah Burrows:
Sarah.burrows@simmons.edu

Letter from Simmons Cinematic Society

Simmons Cinematic Society (SCS), is a brand spankin' new organization at Simmons dedicated to the love of film and film production. The college has recently introduced a Cinema and Media Studies Minor that is an offshoot of both the English and Communications departments. It includes film production courses, film theory and even a film music course. With so many resources at Simmons and in the Boston area, we knew it would be a shame to waste them, thus SCS was born!

The mission of SCS is to utilize the resources in Boston and at Simmons to push film at Simmons to the level of industry and professionalism. We are an organization designed to give students the opportunity to network with leaders in the film and television industry in the Boston area (and at a national level) and to use the alumnae network to inspire students to express themselves through the medium of film.

As an organization, we want to do several things. We will be scheduling weekly or bi-monthly meetings to discuss upcoming events and activities as well as what you, as members, would like to see happen with film at Simmons. Our wonderful advisor, Judy Richland, knows many members of the film and television industry and is working with us to bring in speakers from the industry to Simmons to speak with us about their careers.

These events are good networking opportunities for Simmons students to make connections in the field of film and media.



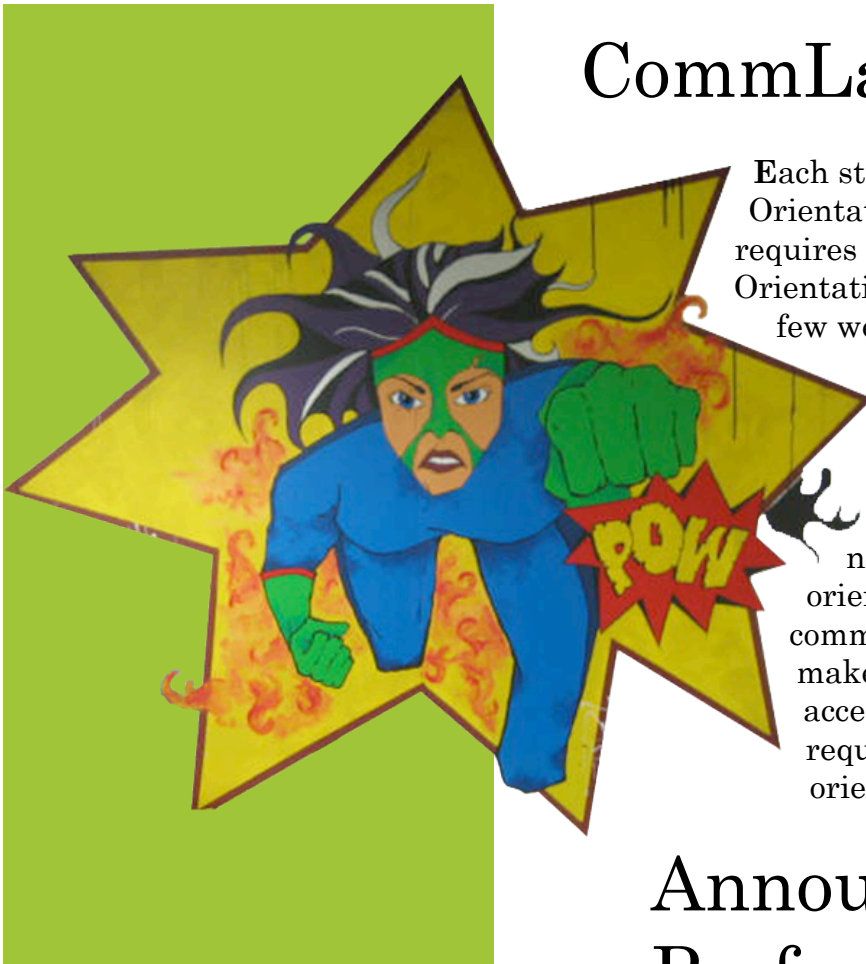
This year, we are going to be working closely with HerCampus, an online student magazine at Simmons, to host a video contest of student-made films, the winner of which will have their video prominently displayed on the website. Readership of the magazine include editors of Self, Rolling Stone and Seventeen Magazines. If you want to check out the magazine, go to www.hercampus.com/simmons.

If you have any experience in creating films, a lot of experience or NO experience, it doesn't matter, everyone is welcome to join SCS! For those of you who have little to no experience, but want to learn, we have very members of the group who can show you how to use Simmons film equipment and video production software so that you can participate in the contest or just make films for fun!

We'll be notifying you shortly with more information about when and where the meetings will be, so be on the lookout for that! In the meantime, if you have any questions, concerns or issues, PLEASE don't hesitate to contact us at scs@simmons.edu.

We look forward to meeting you all and hope to see you soon!

Thanks,
Stephanie Paulovich
Founder/President

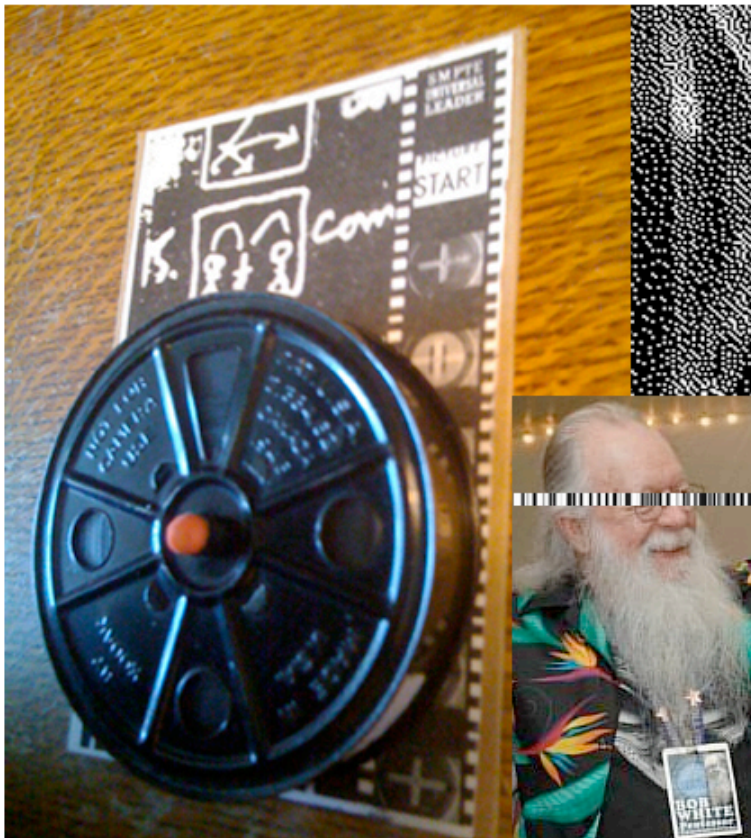


CommLab Orientation

Each student must attend a CommLab Orientation if they are taking a class that requires the use of the CommLabs. Orientations are during class time in the first few weeks of the semester. During the orientation students will receive their login and lots of other useful information.

If there are any students who do not attend one of these in-class orientations then they will need to email commlab@simmons.edu to arrange for a make-up orientation so they can get access to the Labs. Students may only request a make up orientation in *extreme circumstances*.

Announcement from Professor Bob White



“Something” BY BOB WHITE

WILL APPEAR IN “PROOF OF PURCHASE” AT THE SAMSON GALLERY 450 HARRISON AVE ON OCTOBER 14, NOON-5PM.

IN AN EXHIBITION, SALE AND FUNDRAISER TO BENEFIT THE MUSEUM SCHOOL, ARTISTS DONATED ORIGINAL ARTWORKS CREATED ON 4 X 6 INCH POSTCARDS.

WHILE EACH POSTCARD WILL BE SOLD

ANONYMOUSLY

FOR \$50, THE GALLERY WILL PROMINENTLY DISPLAY THE LIST OF PARTICIPATING ARTISTS. AFTER PAYMENT, THE BUYER WILL PRESENT THEIR PROOF OF PURCHASE (RECEIPT) AND DISCOVER THE ARTIST’S IDENTITY. BOB WHITE IS PROFESSOR OF COMMUNICATIONS AT SIMMONS COLLEGE.