

Trends in Mobile Tools and Applications for Libraries

LILRC, November 9, 2007

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Presentation slides and links at: <http://web.simmons.edu/~fox/mobile>

1. The Handheld Market

- Mobile Marketing Association <http://mmaglobal.com>
- Telephia <http://www.telephia.com>
- AdMob <http://www.admob.com/metrics/>

2. Today's Devices

- Gizmodo The Gadgets Weblog <http://www.gizmodo.com>
- Engadget Mobile <http://www.engadgetmobile.com>

3. The Mobile Optimized Web / The Transcoded Web

- Mobile content managers: Roundpoint, Volantis, Winksite, mobileleap
- DotMobi <http://pc.mtld.mobi>
- Freemont Public Library .mobi site <http://fpld.websiteforever.mobi/>
- Zinadoo <http://www.zinadoo.com/>
- Find.mobi mobile site directory find.mobi
- Ball State Libraries Mobile site <http://www.bsu.edu/libraries/mobile>
- Mobilize your content: Mippin, feedm8, Mobifeeds, xXruits and Hubdog
- Daily Lit and Mobdex
- Mobipocket <http://www.mobipocket.com>
- OpenReader <http://www.openreader.org>
- Airpac http://www.iii.com/pdf/lit/eng_airpac.pdf
- LibraryThing Mobile <http://www.librarything.com/m>
- SirsiDynix's PocketCirc; Innovative' Wireless Workstation
- Downloadable mobile content: Handango, Tucows, Handmark
- Answers.com mobile interface <http://mobile.answers.com>
- Mobifusion <http://www.mobifusion.com>
- Transcoders: Skweezer, unified mobility, wink, crisp wireless, wampad, InfoGin

4. Mobile Search

- Google <http://www.google.com/m>
- Yahoo <http://m.yahoo.com>
- Live (formerly MSN) <http://m.live.com>
- AOL <http://mymobile.aol.com>
- 4INFO <http://www.4info.net> and Medio <http://www.mediosystems.com>
- Ask <http://m.ask.com>
- Find.mobi – metasearch and directory of just MOBILE info
- UpSnap mobile metasearch <http://www.upsnap.com>
- Obovo <http://www.obovo.com>
- MCN <http://www.MobileSearch.net>
- Visual Search/Photo2Search: thrum, DSPV, Mobot <http://www.mobot.com>
- Spoken Search: Promptu Spoken Search, Nuance, CallGenie, Voicebox, Tellme
- Goog411; dir-ect-ions; 1-800-call-411
- Got Voice, CallWave, SpinVox, SimulScribe, Evoca
- Point and Click / GPS / Location Interaction Intelligent Spatial Technologies, GeoVector, Telenor, Loki Mobile
- Local/Mobile shopping info/price comparisons: NearbyNow; GPShopper
- Semapedia <http://www.semapedia.org>
- Social-Assisted Search: MyStrands, Stumble Upon, Taptu

5. Mobile Audio and Multimedia

- South Huntington Public Library, The Thomas Ford Memorial Public Library, Duke Divinity School Library, The Crouch Fine Arts Library at Baylor University
- How do I use Audiobooks from Net Library with Pocket Tunes:
<http://www.normsoft.com/kb/article.php?id=132>
- How do I use Overdrive with Pocket Tunes:
<http://www.normsoft.com/kb/idx/0/133/article>
- Play-Away Book <http://www.playawaydigital.com>
- eNYPL <http://ebooks.nypl.org/>
- Overdrive, MediaMall, LibriVox
- Audible Air; Audible Education; iTunes U
- Guide by Cell, Museum 411, <http://my.simmons.edu/library/tour>
- Mobitv, Verizon's Vcast, Smart Video, Location free TV

6. SMS/Texting

- Google SMS <http://www.google.com/sms>
- Libraries IM'ing <http://www.libsuccess.org>
- HarperCollins Mobile Reader <http://www.harpercollins.com.au/mobilereader>
- MSN/Live City Guides “send 2 phone” “share in messenger”
<http://local.live.com>
- SMS for catalog citations: lib.simmons.edu
- Teleflip, GizmoSMS, Joopz and MagicMessage
- Altarama SMS Reference <http://www.altarama.com.au/refxsms.htm> (in use by Sims Memorial Library Southeastern Louisiana University, and Curtin University of Technology's Library, Bentley Australia)
- Wake Forest MobileU; Baruch College of the City University of New York provides “Air Baruch,” Southern Illinois University, Montclair State University
- Rave working with Eastern Michigan; CleatTXT with Seton Hall; E2campus with Penn State
- Personal Response Systems: DePaul DyKnow; Wake Forest's ClassInHand, TurningPoint
- Tumblr
- Quick ping/microblogging: twitter, dodgeball and jaiku (purchased by Google).

7. What's Next?

- Blyk <http://about.blyk.com/>
- Google Checkout; gpay
- Eink <http://www.eink.com/>
- Radius <http://www.youtube.com/watch?v=uQMBzXaCmqY&eurl=>
- Myvu <http://www.myvu.com/>
- My Origo; HTC's VueFLO; Simputer (Amida)
- ZenZui <http://www.zenzui.com/>
- LeapFrog's FLY Fusion http://www.leapfrog.com/en/families/fly_fusion/ff_Pentop.html

Additional Places to Stay Updated:

- TeleRead: Bring the E-Books Home (blog) <http://www.teleread.org/blog>
- MobileRead (blog) <http://www.mobileread.com>
- GottaBeMobile <http://www.gottabemobile.com>
- Textually <http://www.textually.org>
- The Handheld Librarian News about handheld library applications:
<http://www.handheldlib.blogspot.com>
- JK On The Run <http://jkontherun.blogspot.com>
- Pdalibraries group at Yahoo: <http://groups.yahoo.com/group/pdalibraries>
- Handheld and Mobile Computing Constituent Group, EDUCAUSE:
<http://www.educause.edu/Community/ConstituentandDiscussionGroups/7098>
- Handheld Learning <http://www.handheldlearning.co.uk>
- Wireless Librarian (Bill Drew) <http://wirelesslibraries.blogspot.com>
- Users of Electronic Books on PDA devices <http://groups.yahoo.com/group/pda-ebook>